

# The Evolution From Empiric to Personalized Treatment: The Interrelationship of Histology, Biomarkers, and Maintenance Therapy in Non Small Cell Lung Cancer

Monday, 4 July 2011 • 11:45 – 12:15 Registration and Refreshments

12:15 – 14:15 Accredited CME Satellite Symposium

Amsterdam RAI • Plenary Hall • Amsterdam, The Netherlands

## TARGET AUDIENCE

*The Evolution From Empiric to Personalized Treatment: The Interrelationship of Histology, Biomarkers, and Maintenance Therapy in Non Small Cell Lung Cancer* will provide clinicians with the latest practical, concise, fair-balanced treatment recommendations for non-small cell lung cancer (NSCLC). This educational activity is designed to shorten knowledge gaps and to improve clinician performance, leading ultimately to better patient outcomes. This continuing education activity is intended for oncologists, pathologists and pulmonologists who treat and manage patients with NSCLC, along with Physician Assistants, Nurse Practitioners, Nurses and Pharmacists with an interest in the management of NSCLC.

## STATEMENT OF NEED

Practicing oncologists are faced with an overwhelming amount of new and complex data on many types of cancer including biological markers, diagnoses, and therapies. Because of today's high demands on the practitioner, the amount of time that oncologists can dedicate to reviewing the science is reduced. Finding the practical utility in the data is even more complex. This continuing medical education activity interprets the evidence-based science and makes it relevant to daily practice, which will serve not only to provide the current best practice information and make it clinically relevant but also to assure the greatest retention and translation into improved practice patterns.

## LEARNING OBJECTIVES

1. Identify current best practice in obtaining and applying precise histology to treatment selection for NSCLC.
2. Discuss current and impending uses of biomarkers to improve outcomes in patients with NSCLC.
3. Demonstrate an understanding of the interrelationship between histology, biomarkers and maintenance in NSCLC Treatment Decisions.

## DISCLOSURE STATEMENT

It is the policy of Professional Education Services Group to ensure balance, independence, objectivity and scientific rigor in all CME/CE activities. Faculty are required to disclose to the audience any relationship they may have with commercial supporters of this activity or any other commercial interests. Additionally, faculty are required to disclose discussions of unlabeled/unapproved uses of drugs or devices. Faculty disclosures will be made prior to the beginning of the educational activity and can be found in the handout materials.

## ACCREDITATION STATEMENT

Professional Education Services Group (PESG) is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

## DISTINGUISHED FACULTY



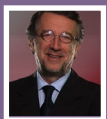
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### Giorgio Scagliotti, MD

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### Michael Boyer, MBBS, PhD, FRACP

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## Credit Designation Statement

### PHYSICIANS

PESG designates this live educational activity for a maximum of 2.0 *AMA PRA Category 1 Credits*<sup>™</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

### PHYSICIAN ASSISTANTS

AAPA accepts certificates of participation for educational activities certified for *AMA PRA Category 1 Credit*<sup>™</sup> from organizations accredited by ACCME or a recognized state medical society. Physician assistants may receive a maximum of 2.0 hours of *Category 1 credit* for completing this live program.

### NURSE PRACTITIONERS

PESG is accredited by the American Academy of Nurse Practitioners as an approved provider of nurse practitioner continuing education. Provider number: 031105.

PESG designates this live activity for 2.0 contact hours.


### NURSES

PESG is accredited as a provider of continuing nursing education

by the American Nurses Credentialing Center's Commission on Accreditation.

PESG designates this live CNE activity for 2.0 nurse practitioner contact hours.


### PHARMACISTS

 PESG is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. ACPE Universal Activity Number 0829-0000-11-067-L01-P for pharmacists. This program provides 2.0 contact hours (0.20 CEUs) of continuing education credit. Release Date: July 4, 2011. PESG designates this activity as knowledge-based.

### SPONSOR STATEMENT

 Managed and accredited by Professional Education Services Group

### Commercial Support

 This continuing education activity is supported through an independent educational grant from Eli Lilly and Company.

*This presentation was selected by the 14<sup>th</sup> World Conference on Lung Cancer Programme Committee as an independent educational activity held in conjunction with the 14<sup>th</sup> World Conference on Lung Cancer. This presentation is not sponsored or endorsed by IASLC.*

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