

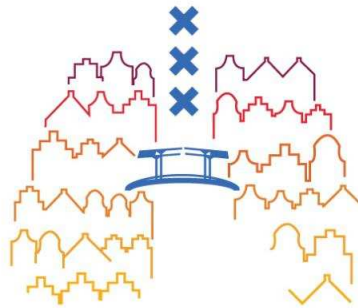


International Association for the Study of Lung Cancer

IASLC

14TH WORLD CONFERENCE ON LUNG CANCER
JULY 3-7, 2011 AMSTERDAM RAI, THE NETHERLANDS

WWW.2011WORLDLUNGCANCER.ORG | WWW.IASLC.ORG



14th World Conference
on Lung Cancer
IASLC

Sponsorship Package

Date:	July 3-7, 2011
Location:	Amsterdam, The Netherlands
Website:	www.2011worldlungcancer.org
Expected No. of Delegates:	7,500

For Sponsorship Opportunities, contact:

Pia Hirsch

International Association for the Study of Lung Cancer

E-mail: pia.hirsch@ucdenver.edu

Telephone: +1 (303) 724-4499



The **14th World Conference on Lung Cancer (14th WCLC)** will be one of the largest international gatherings of clinicians and scientists in the lung cancer field. The 14th WCLC will attract 7,500+ leaders in the fields of lung cancer including surgeons, medical oncologists, radiation oncologists, pulmonologists, radiologists, pathologists, epidemiologists, basic research scientists, nurses and allied health professionals as well as advocates.

Date: July 3-7, 2011
Location: Amsterdam, The Netherlands
Venue: RAI Convention Center
Web Site: www.2011worldlungcancer.org

Purpose: The **14th WCLC** will be a great opportunity for lung cancer professionals from around the world to share the most up-to-date information regarding the science and advances in the treatment of lung cancer. More than 300 lung cancer specialists and over 1,000 abstract presenters from a wide range of disciplines will participate in the Scientific Programme and their presentations will provide delegates with information on the latest developments in basic science and clinical treatment.

The Conference is undoubtedly the best opportunity for networking, sharing the latest information and discussions with the world's leading experts in this field.

Hosts: The Conference has been organized by the Local Organizing Committee Chair Dr. Pieter Postmus and under the auspice of the **International Association for the Study of Lung Cancer**. The Scientific Programme Committee represents a highly distinguished international group of experts in the field.

CME: The IASLC promotes the study of etiology, epidemiology, prevention, diagnosis, treatment and all other aspects of thoracic oncology and provides education about thoracic oncology to physicians and other professionals in the care of patients with lung cancer and related thoracic disorders. The **14th WCLC** is accredited by the ACCME to provide continuing medical education for physicians.

The nature and scope of the **14th WCLC** is to provide educational content in thoracic oncology to meet identified learning needs of its members and program attendees; the target audience is U.S. and international physicians – practitioners, academicians, and clinical researchers – involved in the care of patients with lung cancer; the **14th WCLC** is designed to allow attendees to advance their competence and performance in caring for patients with lung cancer; and, the expected results of the **14th WCLC** is an increase in competence and performance in relation to the participating physician learner's needs or education gaps.

**COMMERCIAL OPPORTUNITIES**

Commercial Opportunities are available on a first-come first-sold basis. In addition to the associated benefits for each opportunity, your financial support will be added to your organization's annual contribution to IASLC. Your accumulated annual contribution to IASLC will be additionally highlighted at each IASLC meeting, reflecting your contribution at that date. Annual contribution levels are based on the Educational Grant Opportunities, as outlined by IASLC.

EXCLUSIVE COMMERCIAL OPPORTUNITIES**NON-EXCLUSIVE COMMERCIAL OPPORTUNITIES****Virtual Meeting SOLD 95,000 €**

Access the meeting year round online. Individuals can watch any session of the meeting at www.iaslc.org and on the Conference website.

- ⇒ Sole and exclusive Sponsorship of this item
- ⇒ Custom graphics/ banner (provided by your organization) displayed on Virtual Meeting website page
- ⇒ Recognition in On-Site Programme as Virtual Meeting Sponsor

Conference Bags SOLD 60,000 €

- ⇒ Sole and exclusive Sponsorship of this item
- ⇒ Company Name or Logo on Conference Bags
- ⇒ Opportunity to include a conference bag insert

NOTE: The conference bag insert must be approved by the Organizing Committee

Major Social Events (4 available) 58,000 € each

There are four major social events available for sponsorship: Opening Ceremony/Welcome Reception, Faculty Dinner, President's Reception and the Gala Dinner. These events will be labeled as official IASLC Events. The IASLC may invite spouses and guests and will charge a nominal fee for the Gala Dinner.

- ⇒ Sole and exclusive Sponsorship of the event selected
- ⇒ Company Logo recognition in all printed announcements and On-Site Programme as event sponsor (optional)
- ⇒ Company Logo recognition on Conference Website as event sponsor (optional)
- ⇒ Company Logo recognition on all signage related to event (optional)
- ⇒ Opportunity to provide a Company representative MC for event
- ⇒ Verbal recognition during event as sponsor
- ⇒ Twelve complimentary tickets to event
- ⇒ Opportunity to provide gift to each attendee of the event (supplied by your company - optional)

NOTE: The actual costs for all these events are higher than the Sponsorship.



Internet Café (2 available)	55,000 € each
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In a prime location within the exhibition hall, the highly trafficked internet café allows attendees to: access the internet; check e-mails; get up to the minute meeting schedule changes, locate Exhibitor booths and products.

- ⇒ Company Logo on all relevant signage associated with the Internet Café
- ⇒ Custom desktop image/ screen saver displayed on all computers (supplied by your company)
- ⇒ Placement of custom mouse pads at each computer station (supplied by your company)
- ⇒ Recognition in On-Site Programme as Internet Café Sponsor

IASLC Staging Publications & Products	Price indicated below
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5% discount if 2 items purchased; 10% discount if 3 items purchased; 15% discount if 4 items purchased

IASLC Staging Manual in Thoracic Oncology -- USB Flash Drive	45,000 €
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Price includes 5,000 units.

- Specifications:
- 2.0 interface with 1 GB storage
 - Text Replication with Searchable Functionality
 - TOC links to document pages
 - Artwork imprint per custom specification
 - Protective packaging per unit
 - Bulk shipment to Amsterdam

IASLC Staging Manual in Thoracic Oncology -- CD-Rom	40,000 €
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Price includes 5,000 units.

- Specifications:
- CD Replication with Searchable Functionality
 - TOC links to document pages
 - Assembly of CD per case
 - 4/C CD label
 - 4/C 3-panel CD case with pocket
 - Bulk shipment to Amsterdam

IASLC Staging Posters in Thoracic Oncology	38,000 €
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Price includes 5,000 units.

- Specifications:
- Trim: 24" x 36"
 - Printing: 5/0 4/C process plus gloss aqueous coating
 - Paper: 100# gloss coated text
 - Binding: Trim only to 24 x 36 - flat
 - Packing: All copies pack flat in one carton for shipment to Amsterdam

IASLC Staging Reference Cards in Thoracic Oncology	30,000 €
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Price includes 5,000 units.

- Specifications:
- Size 4 3/4 x 6 3/4
 - 4/4 (process)
 - 80# gloss cover + lamination
 - Round corner
 - Packing: All cards packed in groups of 100 for shipment to Amsterdam



Please note: Any of the above items that are not purchased by a sponsor may be available for sale at the IASLC exhibit booth.

- ⇒ Exclusive distribution of a select or grouping of these items at sponsor's Exhibit Booth
- ⇒ Derivative publications or products of IASLC staging information in a co-branded, exclusive format
- ⇒ Recognition in On-Site Programme as IASLC Staging Publication or Product Sponsor

Lanyards for Name Badges	SOLD	45,000 €
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- ⇒ Sole and exclusive Sponsorship of this item
- ⇒ Company Name or Logo on lanyards for name badges worn by every attendee

Scientific Abstracts Memory Stick	SOLD	45,000 €
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- ⇒ Sole and exclusive Sponsorship of this item
- ⇒ Company Logo printed on Scientific Abstracts Memory Stick
- ⇒ Company Logo displayed on welcome screen to Scientific Abstracts search engine (on Memory Stick)

NOTE: The memory stick could be handed out at the company's booth and/or the IASLC booth.

Audio Visual Equipment & Support	45,000 €
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Enjoy the visibility associated with sponsoring one of the key components of the meeting.

- ⇒ Audio Visual staff will wear custom shirts displaying your company logo
- ⇒ Company Logo recognition in On-Site Programme as Audio Visual Sponsor

Coffee Break (7 available)	45,000 € each
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- ⇒ Company Name in title of the Coffee Break in On-Site Programme
- ⇒ Company Logo on all relevant signage associated with the Coffee Break
- ⇒ Table-top cards with Company Logo on all food and beverage stations

Delegate Help Desk	SOLD	42,000 €
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- ⇒ Sole and exclusive Sponsorship of this item
- ⇒ Located in a prime location near the Conference registration desk
- ⇒ Allows attendees to obtain information about Scientific Sessions, Social Events, and Local Area Information etc.
- ⇒ Company Logo on all relevant signage associated with the Delegate Help Desk
- ⇒ Multi-lingual staff will wear custom shirts displaying your Company Logo



Delegate Lounge (4 available within the Exhibit Hall) 1 – 10x30 and 3 – 20 x 30	20,000 € each or 35,000 € for Two
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- ⇒ Increase your presence in the Exhibit Hall with the Delegate Lounge
- ⇒ Opportunity to place pens and paper at Delegate Lounge (supplied by your company)
- ⇒ Graphic Sticker of Logo on Delegate Lounge Floor
- ⇒ Carpet Colour can match Company Color

E-Poster Stations SOLD	30,000 €
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In a prime location within the exhibition hall, the highly trafficked e-Poster computer terminals allow attendees to access the electronic poster presentations.

- ⇒ Company Logo on all relevant signage associated with the e-Posters
- ⇒ Custom desktop image/ screen saver displayed on all computers (supplied by your company)
- ⇒ Placement of custom mouse pads at each computer station (supplied by your company)
- ⇒ Recognition in On-Site Programme as e-Poster Sponsor

Wi-Fi Internet Access SOLD	30,000 €
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Wi-Fi hotspots in the delegate lounges of the exhibit hall and hotspots in some public areas (such as registration) of the Convention Centre will allow attendees to utilize the Wi-Fi from their personal laptop computers to access the internet; check e-mails; get up to the minute meeting schedule changes, locate Exhibitor booths and products.

- ⇒ Company Logo on Wi-Fi welcome login screen
- ⇒ Recognition in On-Site Programme as Wi-Fi Sponsor

Daily Conference Newsletter – Printed 3 SOLD	30,000 € per day, 3 available
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- ⇒ Half page advertisement on outside back page of daily newsletter on sponsored days
- ⇒ PDF copy of the daily newsletter posted on WCLC website
- ⇒ Daily newspaper distributed to attendees at official WCLC Headquarter host hotels
- ⇒ Copies of daily newsletter available in delegate lounges of exhibit hall and on-site at sponsors exhibit booth on day of sponsorship

Conference Signage SOLD	30,000 €
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- ⇒ Sole and exclusive Sponsorship of this item
- ⇒ Company Logo on all Conference signage (unless related session/ event specifically sponsored)

Information Center	30,000 €
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- ⇒ One 10x20 Information Booth located at Exhibit Hall Entrance
- ⇒ Sponsor booth for duration of conference
- ⇒ Advertisement on Plasma TV and Banner Signage at booth
- ⇒ Polo shirts with WCLC and Sponsor Logos will be worn by volunteers



Speaker Ready Room

28,000 €

- ⇒ Sole and exclusive Sponsorship of this item
- ⇒ Company Logo on all relevant signage associated with the Speaker Ready Room
- ⇒ Custom desktop image/ screen saver displayed on all computers (supplied by your company)
- ⇒ Placement of custom mouse pads at each computer station (supplied by your Company)
- ⇒ Recognition in On-Site Programme as Speaker Ready Room Sponsor

Travel Awards – Fellows (15 awards @ 2,000 € ea.)

30,000 €

- ⇒ Company Logo recognition in On-Site Programme as Fellows Travel Award Sponsor
- ⇒ Company Logo recognition on Conference Website as Fellows Travel Award Sponsor

Speaker Lounge

25,000 €

- ⇒ Sole and exclusive Sponsorship of this item
- ⇒ Company Logo on all relevant signage associated with the Speaker Lounge
- ⇒ Company Logo recognition in On-Site Programme as Speaker Lounge Sponsor
- ⇒ Table-Top cards with Company Logo on food and beverage stations in Speaker Lounge

Mini Pocket Programme Book **SOLD**

25,000 €

- ⇒ Sole and exclusive Sponsorship of this item
- ⇒ Company Logo recognition in Mini Pocket Programme
- ⇒ Full page advertisement on outside back cover of Mini Pocket Programme

Volunteer Polo Shirts

25,000 €

- ⇒ Sole and exclusive Sponsorship of this item
- ⇒ Company Name or Logo on shirts worn by all volunteer staff during the Conference

Travel Awards – Developing Nations (10 awards @ 2,500 € ea.) **SOLD**

25,000 €

- ⇒ Company Logo recognition in On-Site Programme as International Developing Nations Travel Award Sponsor
- ⇒ Company Logo recognition on Conference Website as International Developing Nations Travel Award Sponsor

ePosters On-Line

20,000 €

Note: Posters of the abstracts accepted for traditional posters will not be available on-line.

- ⇒ Sole and exclusive Sponsorship of this item
- ⇒ Custom graphics/ banner (provided by your organization) displayed on the Conference website, ePosters On-Line page
- ⇒ Recognition in On-Site Programme as On-Line ePoster Sponsor



Abstracts On-Line

17,500 €

- ⇒ Sole and exclusive Sponsorship of this item
- ⇒ Custom graphics/ banner (provided by your organization) displayed on the Conference website, Abstracts On-Line page
- ⇒ Recognition in On-Site Programme as On-Line Abstracts Sponsor

Media Workroom

17,500 €

- ⇒ Sole and exclusive Sponsorship of this item
- ⇒ Company Logo on all relevant signage associated with the Media Room
- ⇒ Recognition in On-Site Programme as Media Room Sponsor

Young Investigator's Session Breakfast and Coffee Break

17,500 €

- ⇒ Sole and exclusive Sponsorship of this item
- ⇒ Company Logo on all relevant signage associated with the Young Investigator's Breakfast and Coffee Break

Poster Session (3 available)

12,500 € each or Exclusive 35,000 €

- ⇒ Company Name in title of the Poster Session in On-Site Programme
- ⇒ Company Logo on all relevant signage associated with the Poster Session including poster boards

Advisory Board Meetings

10,000 €

- ⇒ Includes complimentary use of meeting room for AD Board (per conference schedule allowance and availability)
- ⇒ Complimentary basic AV package (projector, screen, podium mic, laptop)
- ⇒ Assistance with catering needs

NOTE: All audio visual must be arranged through the official WCLC supplier. Meeting must not compete with any of the sanctioned IASLC Meetings/Events, which are posted on the Conference website: www.2011worldlungcancer.org

WCLC Hotel Key Card Branding

10,000 € each

- ⇒ Custom branded hotel key cards used by all WCLC attendees staying at blocked hotel(s).

NOTE: Key cards may only be produced for the hotels the company has booked a room block through the official WCLC housing bureau (International Conference Services). This option is not possible at all hotels – we will present your options depending on the hotels. The cards have to be produced by sponsoring organization.

Meet the Professor Breakfast (8 available) **2 SOLD**

4,000 € each

Two breakfast stations available per day (4 days). Set-up outside of MTP session rooms.

- ⇒ Company Logo on relevant signage associated with the MTP Continental Breakfast
- ⇒ Table-Top cards with Company Logo on Continental Breakfast food and beverage station

**Meeting Rooms at the RAI (16 available) 800 – 1,000 € per day**

Meeting rooms are located on the 4th and 5th floors of the Elicium Ballroom. Meeting rooms are equipped with a screen and projector.

- ⇒ Additional audio visual equipment and food and beverage can be ordered through the Conference Secretariat

ADVERTISING OPPORTUNITIES

Advertising Opportunities are available to all.

2nd Announcement/ Registration Brochure

- ⇒ Back Cover 8,500 €
- ⇒ Full page 4,250 € (5 only) **1 SOLD, 4 AVAILABLE**
- ⇒ Half page 3,000 € (4 only)
- ⇒ Quarter Page 1,750 € (4 only)

On-Site Programme

- ⇒ Back Cover 12,500 € **SOLD**
- ⇒ Full page 6,500 € (10 only) **2 SOLD, 8 AVAILABLE**
- ⇒ Half page 4,250 € (10 only)
- ⇒ Quarter Page 3,000 € (8 only)

Exhibitor On-Site Guide

- ⇒ Inside Front Cover 4,500 €
- ⇒ Full Page 3,500 € (4 only)
- ⇒ Half Page 2,000 € (2 only)
- ⇒ Quarter Page 1,250 € (2 only)

Publications Display Table 1,250 €

- 8 ½ x 11 sheet or 3 fold brochure
- ⇒ Display company materials for duration of conference (must be vetted by Exhibit Manager)

Conference Bag Insert 2,500 €

NOTE: The conference bag insert must be approved by the Organizing Committee

For Sponsorship Opportunities, contact:

Pia Hirsch, International Association for the Study of Lung Cancer

E-mail: pia.hirsch@ucdenver.edu

Telephone: +1 (303) 724-4499



EXHIBITION OPPORTUNITIES

3,500 € PER BOOTH
1,750 € Publisher Rate/ TTD - Non-Profit Rate 250 €

THE PURCHASE OF EACH EXHIBIT BOOTH INCLUDES:

- ⇒ One 3 metres x 3 metres (10 foot x 10 foot) exhibit space
- ⇒ 2 Exhibitor Staff Badges, includes attendance at the Welcome Reception and Coffee Breaks
- ⇒ Exhibitor Staff receive the Delegate Bag with all Conference Materials
- ⇒ Exhibitors can purchase up to 4 additional Exhibitor Staff Badges per booth at 250 € each. Additional Exhibitor Staff Badges can be purchased at the regular Delegate Registration Fee

Included in price if requested:

- ⇒ Hard sidewalls and backwall (2.5 metres/8 foot back wall, two 0.9 metres/3 foot side walls)
- ⇒ Information Counter, small round table, two chairs and wastebasket

THE PURCHASE OF EACH TABLE TOP DISPLAY INCLUDES:

- ⇒ One 1.83 metre table (6 foot), 2 chairs
- ⇒ 2 Exhibitor Staff badges, includes attendance at the Welcome Reception and Coffee Breaks
- ⇒ Exhibitor Staff receive the Delegate Bag with all Conference Materials

BENEFITS:

When you exhibit, your company receives the following additional benefits:

- ⇒ Listing as an Exhibitor on the Website prior to the Conference with link to Company website
- ⇒ Opportunity to take advantage of the Virtual Exhibitor, which includes Company name, Company contact with email and phone
- ⇒ Listing and profile in the On-Site Programme/Exhibitor Guide
- ⇒ Logo on Conference Website with Virtual Exhibition information
- ⇒ Company Name on Exhibition signage during Conference

PLEASE NOTE:

- ⇒ Due to facility regulations, all Exhibit Booths must be carpeted. An order form will be included in Exhibitor Manual
- ⇒ Booths are allocated by the Exhibition Manager on a first come-first paid basis after major Sponsors – **no exceptions**
- ⇒ No Exhibitor may sub-let or share without the prior written approval of the Exhibition Manager
- ⇒ All giveaways must be pre-approved by the Exhibition Manager
- ⇒ All food and beverage must be arranged directly through the RAI Convention Center

EXHIBITOR MANUAL, BOOTH ACCESSORIES & STORAGE:

A letter confirming your booth allocation will be sent on or before April 15, 2011. The Exhibitor Manual will be available for download from the conference website on or before April 15, 2011. The Exhibitor Manual provides detailed information on the exhibition, dates, staff badges, move-in/move-out times and storage. Booth accessories (power, lighting, display materials, audio visual, furniture, carpet, graphics etc.) can be ordered directly from the Exhibition Coordinator using the forms supplied in the Manual.

SHIPPING:

As this is an international meeting, you must engage the services of the official customs broker.

Livingston Event Logistics *Contact:* Mark Fowler, Director of Operations

Telephone: +1 604-687-5535 Extension: 4401 or (North America +1 800-663-0301 Extension: 4401) Email:

mfowler@livingstonintl.com



SPONSORSHIP PACKAGE ORDER FORM

Company Name: _____

Name (as to appear on Signage and in Programme): _____

Address: _____

Postal Code/Zip: _____ **Country:** _____

Select Commercial and Advertising Opportunities you wish to purchase:

COMMERCIAL OPPORTUNITIES

(Euro €)

<input type="checkbox"/> Virtual Meeting	95,000 €	___SOLD___
<input type="checkbox"/> Conference Bags	60,000 €	___SOLD___
<input type="checkbox"/> Opening Ceremony/Welcome Reception	58,000 €	_____
<input type="checkbox"/> Faculty Dinner	58,000 €	_____
<input type="checkbox"/> President's Reception	58,000 €	_____
<input type="checkbox"/> Gala Dinner	58,000 €	_____
<input type="checkbox"/> Internet Café (2 available)	55,000 € X _____ =	_____
<input type="checkbox"/> IASLC Staging Publications – USB Flash Drive	45,000 €	_____
<input type="checkbox"/> IASLC Staging Publications – CD-Rom	40,000 €	_____
<input type="checkbox"/> IASLC Staging Publications – Posters	38,000 €	_____
<input type="checkbox"/> IASLC Staging Publications – Reference Cards	30,000 €	_____
<input type="checkbox"/> Lanyards for Name Badges	45,000 €	___SOLD___
<input type="checkbox"/> Scientific Abstracts Memory Stick	45,000 €	___SOLD___
<input type="checkbox"/> Audio Visual Equipment & Support	45,000 €	_____
<input type="checkbox"/> Coffee Breaks (7 available)	45,000 € x _____ =	_____
<input type="checkbox"/> Delegate Help Desk	42,000 €	___SOLD___
<input type="checkbox"/> Delegate Lounge (4 available) each OR	20,000 € x _____ =	_____
<input type="checkbox"/> Delegate Lounge (4 available) for 2	35,000 €	_____
<input type="checkbox"/> E-Posters	30,000 €	___SOLD___
<input type="checkbox"/> Wi-Fi Internet Access	30,000 €	___SOLD___
<input type="checkbox"/> Daily Conference Newsletter – Printed	90,000 €	___SOLD___
<input type="checkbox"/> Conference Signage	30,000 €	___SOLD___
<input type="checkbox"/> Information Center	30,000 €	_____
<input type="checkbox"/> Speaker Ready Room	28,000 €	_____
<input type="checkbox"/> Travel Awards – Fellows	30,000 €	_____
<input type="checkbox"/> Speaker Lounge	25,000 €	_____
<input type="checkbox"/> Mini Pocket Programme Book	25,000 €	___SOLD___



<input type="checkbox"/> Volunteer Polo Shirts	25,000 €	_____
<input type="checkbox"/> Travel Awards – Developing Nations	25,000 €	___SOLD___
<input type="checkbox"/> Meet the Professor Breakfast (8 available – 2 SOLD) each	4,000 € each	_____
<input type="checkbox"/> ePoster On-Line	20,000 €	_____
<input type="checkbox"/> Abstracts On-Line	17,500 €	_____
<input type="checkbox"/> Media Workroom	17,500 €	_____
<input type="checkbox"/> Young Investigator’s Breakfast and Coffee Break	17,500 €	_____
<input type="checkbox"/> Poster Session (3 available) OR	12,500 € x _____ =	_____
<input type="checkbox"/> Poster Session – Exclusive	35,000 €	_____
<input type="checkbox"/> Advisory Board Meetings	10,000 €	_____
<input type="checkbox"/> WCLC Hotel Key Card Branding (___ available) each	10,000 € x _____ =	_____
<input type="checkbox"/> Meeting rooms at the RAI (8 available)	1,000€/day x _____ days =	_____
<input type="checkbox"/> Meeting rooms at the RAI (8 available)	800€/day x _____ days =	_____
<input type="checkbox"/> Exhibit Space – Regular Rate	3,500 € x _____ =	_____
<input type="checkbox"/> Exhibit Space – Publisher Rate	1,750 € x _____ =	_____
<input type="checkbox"/> Table Top Display – Non-Profit Rate	250 € x _____ =	_____
<input type="checkbox"/> Complimentary Exhibitor Badges	2 x _____ Exhibitor Spaces = _____ Staff Badges N/C	_____
<input type="checkbox"/> Additional Exhibitor Staff Badges	250 € each x _____ (MAX 4 PER BOOTH)	_____

TOTAL COMMERCIAL OPPORTUNITIES _____

ADVERTISING OPPORTUNITIES

2nd Announcement / Registration Brochure

<input type="checkbox"/> Back Cover	8,500 €	_____
<input type="checkbox"/> Full Page (5 available, 1 SOLD)	4,250 € x _____ =	_____
<input type="checkbox"/> Half Page (4)	3,000 € x _____ =	_____
<input type="checkbox"/> Quarter Page (4)	1,750 € x _____ =	_____

On-Site Programme

<input type="checkbox"/> Back Cover	12,500 €	___SOLD___
<input type="checkbox"/> Full Page (10 available, 1 SOLD)	6,500 € x _____ =	_____
<input type="checkbox"/> Half Page (10)	4,250 € x _____ =	_____
<input type="checkbox"/> Quarter Page (8)	3,000 € x _____ =	_____

Exhibitor On-Site Guide

<input type="checkbox"/> Inside Front Cover	4,500 €	_____
<input type="checkbox"/> Full Page (4)	3,500 € x _____ =	_____
<input type="checkbox"/> Half Page (2)	2,000 € x _____ =	_____
<input type="checkbox"/> Quarter Page (2)	1,250 € x _____ =	_____
<input type="checkbox"/> Publications Display Table	1,250 € x _____ =	_____
<input type="checkbox"/> Conference Bag Insert	2,500 € x _____ =	_____

TOTAL ADVERTISING OPPORTUNITIES _____

TOTAL COMMERCIAL AND ADVERTISING OPPORTUNITIES _____



An invoice will be sent on receipt of this order. All Commercial and Advertising Opportunities for the 14th WCLC are sold on a first come-first sold basis. Commercial and Advertising Opportunities will be considered sold only upon receipt of payment. In order to avoid delays, we highly recommend all orders be faxed or emailed. Commercial and Advertising Opportunities items and rates are subject to change without notice. PAYMENT: Due 30 days from date of invoice or as indicated. The 14th WCLC reserves the right to render this order null and void without notice if payment is not received by the due date. **CANCELLATION: Cancellation must be in writing. 50% cancellation fee will apply up to February 1, 2011. No refunds after this date.** The 14th WCLC reserves the right to re-sell any Commercial or Advertising Opportunities. Commercial and Advertising Opportunities may be changed or substituted without notice.

To expedite your order, please send this signed order to the attention of Pia Hirsch at:

Fax: +1 (303) 724-1111

Email: pia.hirsch@ucdenver.edu

Print Name: _____ **Title:** _____

Phone: _____ **Fax:** _____

Email: _____

Date: _____ **Signature:** _____