

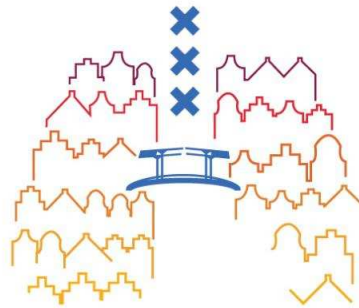


International Association for the Study of Lung Cancer

IASLC

14TH WORLD CONFERENCE ON LUNG CANCER  
JULY 3-7, 2011 AMSTERDAM RAI, THE NETHERLANDS

WWW.2011WORLDLUNGCANCER.ORG | WWW.IASLC.ORG



14th World Conference  
on Lung Cancer  
IASLC

## Sponsorship Package

Date:	July 3-7, 2011
Location:	Amsterdam, The Netherlands
Website:	<a href="http://www.2011worldlungcancer.org">www.2011worldlungcancer.org</a>
Expected No. of Delegates:	7,500

**For Sponsorship Opportunities, contact:**

Chelsea Prangnell

[International Conference Services Ltd. \(ICS\)](http://www.internationalconference.com)

E-mail: [wclc2011-sales@icsevents.com](mailto:wclc2011-sales@icsevents.com)

Direct: +1 604 566 8311

Phone: +1 604 681 2153 ext. 129

Fax: +1 604 681 1049



The **14th World Conference on Lung Cancer (14<sup>th</sup> WCLC)** will be one of the largest international gatherings of clinicians and scientists in the lung cancer field. The 14<sup>th</sup> WCLC will attract 7,500+ leaders in the fields of lung cancer including surgeons, medical oncologists, radiation oncologists, pulmonologists, radiologists, pathologists, epidemiologists, basic research scientists, nurses and allied health professionals as well as advocates.

**Date:** July 3-7, 2011  
**Location:** Amsterdam, The Netherlands  
**Venue:** RAI Convention Center  
**Web Site:** [www.2011worldlungcancer.org](http://www.2011worldlungcancer.org)

**Purpose:** The **14th WCLC** will be a great opportunity for lung cancer professionals from around the world to share the most up-to-date information regarding the science and advances in the treatment of lung cancer. More than 300 lung cancer specialists and over 1,000 abstract presenters from a wide range of disciplines will participate in the Scientific Programme and their presentations will provide delegates with information on the latest developments in basic science and clinical treatment.

The Conference is undoubtedly the best opportunity for networking, sharing the latest information and discussions with the world's leading experts in this field.

**Hosts:** The Conference has been organized by the Local Organizing Committee Chair Dr. Pieter Postmus and under the auspice of the **International Association for the Study of Lung Cancer**. The Scientific Programme Committee represents a highly distinguished international group of experts in the field.

**CME:** The IASLC promotes the study of etiology, epidemiology, prevention, diagnosis, treatment and all other aspects of thoracic oncology and provides education about thoracic oncology to physicians and other professionals in the care of patients with lung cancer and related thoracic disorders. The **14<sup>th</sup> WCLC** is accredited by the ACCME to provide continuing medical education for physicians.

The nature and scope of the **14<sup>th</sup> WCLC** is to provide educational content in thoracic oncology to meet identified learning needs of its members and program attendees; the target audience is U.S. and international physicians – practitioners, academicians, and clinical researchers – involved in the care of patients with lung cancer; the **14<sup>th</sup> WCLC** is designed to allow attendees to advance their competence and performance in caring for patients with lung cancer; and, the expected results of the **14<sup>th</sup> WCLC** is an increase in competence and performance in relation to the participating physician learner's needs or education gaps.

**COMMERCIAL OPPORTUNITIES**

Commercial Opportunities are available on a first-come first-sold basis. In addition to the associated benefits for each opportunity, your financial support will be added to your organization's annual contribution to IASLC. Your accumulated annual contribution to IASLC will be additionally highlighted at each IASLC meeting, reflecting your contribution at that date. Annual contribution levels are based on the Educational Grant Opportunities, as outlined by IASLC.

**EXCLUSIVE COMMERCIAL OPPORTUNITIES****NON-EXCLUSIVE COMMERCIAL OPPORTUNITIES****Virtual Meeting SOLD 95,000 €**

Access the meeting year round online. Individuals can watch any session of the meeting at [www.iaslc.org](http://www.iaslc.org) and on the Conference website.

- ⇒ Sole and exclusive Sponsorship of this item
- ⇒ Custom graphics/ banner (provided by your organization) displayed on Virtual Meeting website page
- ⇒ Recognition in On-Site Programme as Virtual Meeting Sponsor

**Conference Bags SOLD 60,000 €**

- ⇒ Sole and exclusive Sponsorship of this item
- ⇒ Company Name or Logo on Conference Bags
- ⇒ Opportunity to include a conference bag insert

NOTE: The conference bag insert must be approved by the Organizing Committee

**Major Social Events (4 available) 58,000 € each**

There are four major social events available for sponsorship: Opening Ceremony/Welcome Reception, Faculty Dinner, President's Reception and the Gala Dinner. These events will be labeled as official IASLC Events. The IASLC may invite spouses and guests and will charge a nominal fee for the Gala Dinner.

- ⇒ Sole and exclusive Sponsorship of the event selected
- ⇒ Company Logo recognition in all printed announcements and On-Site Programme as event sponsor (optional)
- ⇒ Company Logo recognition on Conference Website as event sponsor (optional)
- ⇒ Company Logo recognition on all signage related to event (optional)
- ⇒ Opportunity to provide a Company representative MC for event
- ⇒ Verbal recognition during event as sponsor
- ⇒ Twelve complimentary tickets to event
- ⇒ Opportunity to provide gift to each attendee of the event (supplied by your company - optional)

NOTE: The actual costs for all these events are higher than the Sponsorship.



### Internet Café (2 available)

**55,000 € each**

In a prime location within the exhibition hall, the highly trafficked internet café allows attendees to: access the internet; check e-mails; get up to the minute meeting schedule changes, locate Exhibitor booths and products.

- ⇒ Company Logo on all relevant signage associated with the Internet Café
- ⇒ Custom desktop image/ screen saver displayed on all computers (supplied by your company)
- ⇒ Placement of custom mouse pads at each computer station (supplied by your company)
- ⇒ Recognition in On-Site Programme as Internet Café Sponsor

### IASLC Staging Publications & Products

**Price indicated below**

5% discount if 2 items purchased; 10% discount if 3 items purchased; 15% discount if 4 items purchased

#### **IASLC Staging Manual in Thoracic Oncology -- USB Flash Drive 45,000 € ~~SOLD~~**

Price includes 5,000 units.

- Specifications:
- 2.0 interface with 1 GB storage
  - Text Replication with Searchable Functionality
  - TOC links to document pages
  - Artwork imprint per custom specification
  - Protective packaging per unit
  - Bulk shipment to Amsterdam

#### **IASLC Staging Manual in Thoracic Oncology -- CD-Rom 40,000 €**

Price includes 5,000 units.

- Specifications:
- CD Replication with Searchable Functionality
  - TOC links to document pages
  - Assembly of CD per case
  - 4/C CD label
  - 4/C 3-panel CD case with pocket
  - Bulk shipment to Amsterdam

#### **IASLC Staging Posters in Thoracic Oncology 38,000 €**

Price includes 5,000 units.

- Specifications:
- Trim: 24" x 36"
  - Printing: 5/0 4/C process plus gloss aqueous coating
  - Paper: 100# gloss coated text
  - Binding: Trim only to 24 x 36 - flat
  - Packing: All copies pack flat in one carton for shipment to Amsterdam

#### **IASLC Staging Reference Cards in Thoracic Oncology 30,000 €**

Price includes 5,000 units.

- Specifications:
- Size 4 3/4 x 6 3/4
  - 4/4 (process)
  - 80# gloss cover + lamination
  - Round corner
  - Packing: All cards packed in groups of 100 for shipment to Amsterdam



*Please note: Any of the above items that are not purchased by a sponsor may be available for sale at the IASLC exhibit booth.*

- ⇒ Exclusive distribution of a select or grouping of these items at sponsor's Exhibit Booth
- ⇒ Derivative publications or products of IASLC staging information in a co-branded, exclusive format
- ⇒ Recognition in On-Site Programme as IASLC Staging Publication or Product Sponsor

<b>Lanyards for Name Badges</b>	<b>SOLD</b>	<b>45,000 €</b>
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- ⇒ Sole and exclusive Sponsorship of this item
- ⇒ Company Name or Logo on lanyards for name badges worn by every attendee

<b>Scientific Abstracts Memory Stick</b>	<b>SOLD</b>	<b>45,000 €</b>
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- ⇒ Sole and exclusive Sponsorship of this item
- ⇒ Company Logo printed on Scientific Abstracts Memory Stick
- ⇒ Company Logo displayed on welcome screen to Scientific Abstracts search engine (on Memory Stick)

NOTE: The memory stick could be handed out at the company's booth and/or the IASLC booth.

<b>Audio Visual Equipment &amp; Support</b>	<b>45,000 €</b>
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Enjoy the visibility associated with sponsoring one of the key components of the meeting.

- ⇒ Audio Visual staff will wear custom shirts displaying your company logo
- ⇒ Company Logo recognition in On-Site Programme as Audio Visual Sponsor

<b>Delegate Help Desk</b>	<b>SOLD</b>	<b>42,000 €</b>
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- ⇒ Sole and exclusive Sponsorship of this item
- ⇒ Located in a prime location near the Conference registration desk
- ⇒ Allows attendees to obtain information about Scientific Sessions, Social Events, and Local Area Information etc.
- ⇒ Company Logo on all relevant signage associated with the Delegate Help Desk
- ⇒ Multi-lingual staff will wear custom shirts displaying your Company Logo

<b>E-Poster Stations</b>	<b>SOLD</b>	<b>30,000 €</b>
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In a prime location within the exhibition hall, the highly trafficked e-Poster computer terminals allow attendees to access the electronic poster presentations.

- ⇒ Company Logo on all relevant signage associated with the e-Posters
- ⇒ Custom desktop image/ screen saver displayed on all computers (supplied by your company)
- ⇒ Placement of custom mouse pads at each computer station (supplied by your company)
- ⇒ Recognition in On-Site Programme as e-Poster Sponsor



**Wi-Fi Internet Access      **SOLD**      **30,000 €****

Wi-Fi hotspots in the delegate lounges of the exhibit hall and hotspots in some public areas (such as registration) of the Convention Centre will allow attendees to utilize the Wi-Fi from their personal laptop computers to access the internet; check e-mails; get up to the minute meeting schedule changes, locate Exhibitor booths and products.

- ⇒ Company Logo on Wi-Fi welcome login screen
- ⇒ Recognition in On-Site Programme as Wi-Fi Sponsor

**Daily Conference Newsletter – Printed    **3 SOLD**      **30,000 € per day, 3 available****

- ⇒ Half page advertisement on outside back page of daily newsletter on sponsored days
- ⇒ PDF copy of the daily newsletter posted on WCLC website
- ⇒ Daily newspaper distributed to attendees at official WCLC Headquarter host hotels
- ⇒ Copies of daily newsletter available in delegate lounges of exhibit hall and on-site at sponsors exhibit booth on day of sponsorship

**Conference Signage      **SOLD**      **30,000 €****

- ⇒ Sole and exclusive Sponsorship of this item
- ⇒ Company Logo on all Conference signage (unless related session/ event specifically sponsored)

**Information Center      **30,000 €****

- ⇒ One 10x20 Information Booth located at Exhibit Hall Entrance
- ⇒ Sponsor booth for duration of conference
- ⇒ Advertisement on Plasma TV and Banner Signage at booth
- ⇒ Polo shirts with WCLC and Sponsor Logos will be worn by volunteers

**Speaker Ready Room      **28,000 €****

- ⇒ Sole and exclusive Sponsorship of this item
- ⇒ Company Logo on all relevant signage associated with the Speaker Ready Room
- ⇒ Custom desktop image/ screen saver displayed on all computers (supplied by your company)
- ⇒ Placement of custom mouse pads at each computer station (supplied by your Company)
- ⇒ Recognition in On-Site Programme as Speaker Ready Room Sponsor

**Travel Awards – Fellows (15 awards @ 2,000 € ea.)    **SOLD**      **30,000 €****

- ⇒ Company Logo recognition in On-Site Programme as Fellows Travel Award Sponsor
- ⇒ Company Logo recognition on Conference Website as Fellows Travel Award Sponsor

**Speaker Lounge      **25,000 €****

- ⇒ Sole and exclusive Sponsorship of this item
- ⇒ Company Logo on all relevant signage associated with the Speaker Lounge
- ⇒ Company Logo recognition in On-Site Programme as Speaker Lounge Sponsor
- ⇒ Table-Top cards with Company Logo on food and beverage stations in Speaker Lounge



**Mini Pocket Programme Book SOLD 25,000 €**

- ⇒ Sole and exclusive Sponsorship of this item
- ⇒ Company Logo recognition in Mini Pocket Programme
- ⇒ Full page advertisement on outside back cover of Mini Pocket Programme

**Volunteer Polo Shirts 25,000 €**

- ⇒ Sole and exclusive Sponsorship of this item
- ⇒ Company Name or Logo on shirts worn by all volunteer staff during the Conference

**Travel Awards – Developing Nations (10 awards @ 2,500 € ea) 25,000 €**

- ⇒ Company Logo recognition in On-Site Programme as International Developing Nations Travel Award Sponsor
- ⇒ Company Logo recognition on Conference Website as International Developing Nations Travel Award Sponsor

**ePosters On-Line SOLD 20,000 €**

Note: Posters of the abstracts accepted for traditional posters will not be available on-line.

- ⇒ Sole and exclusive Sponsorship of this item
- ⇒ Custom graphics/ banner (provided by your organization) displayed on the Conference website, ePosters On-Line page
- ⇒ Recognition in On-Site Programme as On-Line ePoster Sponsor

**Abstracts On-Line SOLD 17,500 €**

- ⇒ Sole and exclusive Sponsorship of this item
- ⇒ Custom graphics/ banner (provided by your organization) displayed on the Conference website, Abstracts On-Line page
- ⇒ Recognition in On-Site Programme as On-Line Abstracts Sponsor

**Media Workroom 17,500 €**

- ⇒ Sole and exclusive Sponsorship of this item
- ⇒ Company Logo on all relevant signage associated with the Media Room
- ⇒ Recognition in On-Site Programme as Media Room Sponsor

**Young Investigator's Session Breakfast and Coffee Break SOLD 17,500 €**

- ⇒ Sole and exclusive Sponsorship of this item
- ⇒ Company Logo on all relevant signage associated with the Young Investigator's Breakfast and Coffee Break

**Poster Session (3 available) SOLD 12,500 € each or Exclusive 35,000 €**

- ⇒ Company Name in title of the Poster Session in On-Site Programme
- ⇒ Company Logo on all relevant signage associated with the Poster Session including poster boards



### Advisory Board Meetings

**10,000 € (plus 19% VAT)**

- ⇒ Includes complimentary use of meeting room for AD Board (per conference schedule allowance and availability)
- ⇒ Complimentary basic AV package (projector, screen, podium mic, laptop)
- ⇒ Assistance with catering needs

NOTE: All audio visual must be arranged through the official WCLC supplier.

Meeting must not compete with any of the sanctioned IASLC Meetings/Events, which are posted on the Conference website: [www.2011worldlungcancer.org](http://www.2011worldlungcancer.org)

### WCLC Hotel Key Card Branding

**10,000 € each**

- ⇒ Custom branded hotel key cards used by all WCLC attendees staying at blocked hotel(s).

NOTE: Key cards may only be produced for the hotels the company has booked a room block through the official WCLC housing bureau (International Conference Services). This option is not possible at all hotels – we will present your options depending on the hotels. The cards have to be produced by sponsoring organization.

### Coffee Break (7 available) 3 SOLD

**5,000 €/ea or 7 for 25,000 €**

Increase your presence in the Exhibit Hall with the Coffee Breaks served in the exhibit hall

- ⇒ Company Name in title of the Coffee Break in On-Site Programme
- ⇒ Company Logo on all relevant signage associated with the Coffee Break
- ⇒ Table-top cards with Company Logo on all food and beverage stations

### Delegate Lounge (4 available within the Exhibit Hall)

**6,000 €/ea or 4 for 20,000 €**

Increase your presence in the Exhibit Hall with the Delegate Lounge

- ⇒ Opportunity to place pens and paper at Delegate Lounge (supplied by your company)
- ⇒ Graphic Sticker of Logo on Delegate Lounge Floor
- ⇒ Carpet Colour can match Company Color

### Meet the Expert Breakfast

**(8 available) 2 SOLD**

**4,000 € each**

Two breakfast stations available per day (4 days). Set-up outside of MTE session rooms.

- ⇒ Company Logo on relevant signage associated with the MTE Continental Breakfast
- ⇒ Table-Top cards with Company Logo on Continental Breakfast food and beverage station

### Meeting Rooms at the RAI

**(16 available) 5 SOLD**

**800 – 1,000 € per day (plus 19%VAT)**

Meeting rooms are located on the 4<sup>th</sup> and 5<sup>th</sup> floors of the Elicium Ballroom. Meeting rooms are equipped with a screen and projector.

- ⇒ Additional audio visual equipment and food and beverage can be ordered through the Conference Secretariat



## ADVERTISING OPPORTUNITIES

All advertisements are in full colour.

### 2<sup>nd</sup> Announcement/ Registration Brochure **No longer available**

- ⇒ Back Cover 8,500 €
- ⇒ Full page 4,250 € (5 only) **1 SOLD, 4 AVAILABLE**
- ⇒ Half page 3,000 € (4 only)
- ⇒ Quarter Page 1,750 € (4 only)

### On-Site Programme

- ⇒ Back Cover 12,500 € **SOLD**
- ⇒ Full page 6,500 € (10 only) **3 SOLD, 7 AVAILABLE**
- ⇒ Half page 4,250 € (10 only)
- ⇒ Quarter Page 3,000 € (8 only)

### Exhibitor On-Site Guide

- ⇒ Inside Front Cover 4,500 €
- ⇒ Full Page 3,500 € (4 only) **2 SOLD, 2 AVAILABLE**
- ⇒ Half Page 2,000 € (2 only)
- ⇒ Quarter Page 1,250 € (2 only)

### Publications Display Table **1,250 €**

- 8 ½ x 11 sheet or 3 fold brochure
- ⇒ Display company materials for duration of conference (must be vetted by Exhibit Manager)

### Conference Bag Insert **2,500 €**

NOTE: The conference bag insert must be approved by the Organizing Committee

#### For Sponsorship Opportunities, contact:

Chelsea Prangnell, Sponsorship & Exhibit Sales Manager

E-mail: [wclc2011-sales@icsevents.com](mailto:wclc2011-sales@icsevents.com)

Telephone: +1 604 566 8311



## EXHIBITION OPPORTUNITIES

**3,500 € PER BOOTH**

**Publisher Rate 1,750 € / Non-Profit Rate 300 € (table top display)**

*Plus 19% VAT*

### THE PURCHASE OF EACH EXHIBIT BOOTH INCLUDES:

- ⇒ One 3m x 3m (9sqm) exhibit space
- ⇒ 2 Exhibitor Staff Badges, includes attendance at the Welcome Reception and Coffee Breaks
- ⇒ Exhibitor Staff receive the Delegate Bag with all Conference Materials
- ⇒ Exhibitors can purchase up to 4 additional Exhibitor Staff Badges per booth at 250 € each.

### Included in price if requested:

- ⇒ Hard sidewalls and backwall (2.5 metres/8 foot back wall, two 0.9 metres/3 foot side walls)
- ⇒ Information Counter, small round table, two chairs and wastebasket

### THE PURCHASE OF EACH TABLE TOP DISPLAY INCLUDES:

- ⇒ One 1.83 metre table (6 foot), 2 chairs
- ⇒ One full congress badge, includes access to all scientific sessions and exhibit hall
- ⇒ Delegate Bag with all Conference Materials

### BENEFITS:

When you exhibit, your company receives the following additional benefits:

- ⇒ Listing as an Exhibitor on the Website prior to the Conference with link to Company website
- ⇒ Opportunity to take advantage of the Virtual Exhibitor, which includes Company name, Company contact with email and phone
- ⇒ Listing and profile in the On-Site Programme/Exhibitor Guide
- ⇒ Logo on Conference Website with Virtual Exhibition information
- ⇒ Company Name on Exhibition signage during Conference

### PLEASE NOTE:

- ⇒ Due to facility regulations, all Exhibit Booths must be carpeted. An order form will be included in Exhibitor Manual
- ⇒ Booths are allocated by the Exhibition Manager on a first come-first paid basis after major Sponsors – **no exceptions**
- ⇒ No Exhibitor may sub-let or share without the prior written approval of the Exhibition Manager
- ⇒ All giveaways must be pre-approved by the Exhibition Manager
- ⇒ All food and beverage must be arranged directly through the RAI Convention Center

### EXHIBITOR MANUAL, BOOTH ACCESSORIES & STORAGE:

A letter confirming your booth allocation will be sent on or before April 15, 2011. The Exhibitor Manual will be available for download from the conference website on or before April 15, 2011. The Exhibitor Manual provides detailed information on the exhibition, dates, staff badges, move-in/move-out times and storage. Booth accessories (power, lighting, display materials, audio visual, furniture, carpet, graphics etc.) can be ordered directly from the Exhibition Coordinator using the forms supplied in the Manual.

### SHIPPING:

As this is an international meeting, you must engage the services of the official customs broker. All official customs broker information will be included in the exhibitor manual.



## SPONSORSHIP/EXHIBIT ORDER FORM

**Company Name:** \_\_\_\_\_

**Company Name (as to appear on Signage and in Programme if different from above):**  
\_\_\_\_\_

**Address:** \_\_\_\_\_

**Postal Code/Zip:** \_\_\_\_\_ **Country:** \_\_\_\_\_

**Select Commercial and Advertising Opportunities you wish to purchase:**

**COMMERCIAL OPPORTUNITIES**

**(Euro €)**

<input type="checkbox"/> Virtual Meeting	95,000 €	___SOLD___
<input type="checkbox"/> Conference Bags	60,000 €	___SOLD___
<input type="checkbox"/> Opening Ceremony/Welcome Reception	58,000 €	_____
<input type="checkbox"/> Faculty Dinner	58,000 €	_____
<input type="checkbox"/> President's Reception	58,000 €	_____
<input type="checkbox"/> Gala Dinner	58,000 €	_____
<input type="checkbox"/> Internet Café (2 available)	55,000 € X _____ =	_____
<input type="checkbox"/> IASLC Staging Publications – USB Flash Drive	45,000 €	___SOLD___
<input type="checkbox"/> IASLC Staging Publications – CD-Rom	40,000 €	_____
<input type="checkbox"/> IASLC Staging Publications – Posters	38,000 €	_____
<input type="checkbox"/> IASLC Staging Publications – Reference Cards	30,000 €	_____
<input type="checkbox"/> Lanyards for Name Badges	45,000 €	___SOLD___
<input type="checkbox"/> Scientific Abstracts Memory Stick	45,000 €	___SOLD___
<input type="checkbox"/> Audio Visual Equipment & Support	45,000 €	_____
<input type="checkbox"/> Delegate Help Desk	42,000 €	___SOLD___
<input type="checkbox"/> E-Poster Stations	30,000 €	___SOLD___
<input type="checkbox"/> Wi-Fi Internet Access	30,000 €	___SOLD___
<input type="checkbox"/> Daily Conference Newsletter – Printed	90,000 €	___SOLD___
<input type="checkbox"/> Conference Signage	30,000 €	___SOLD___
<input type="checkbox"/> Information Center	30,000 €	_____
<input type="checkbox"/> Speaker Ready Room	28,000 €	_____
<input type="checkbox"/> Travel Awards – Fellows	30,000 €	___SOLD___
<input type="checkbox"/> Speaker Lounge	25,000 €	_____
<input type="checkbox"/> Mini Pocket Programme Book	25,000 €	___SOLD___
<input type="checkbox"/> Volunteer Polo Shirts	25,000 €	_____
<input type="checkbox"/> Travel Awards – Developing Nations	25,000 €	_____
<input type="checkbox"/> Meet the Expert Breakfast (8 available – 2 SOLD) each	4,000 € each	_____



<input type="checkbox"/> ePoster On-Line	20,000 €	_____	___SOLD___
<input type="checkbox"/> Abstracts On-Line	17,500 €	_____	___SOLD___
<input type="checkbox"/> Media Workroom	17,500 €	_____	_____
<input type="checkbox"/> Young Investigator's Breakfast and Coffee Break	17,500 €	_____	___SOLD___
<input type="checkbox"/> Poster Session (3 available) <b>OR</b>	12,500 € x _____ =	_____	___SOLD___
<input type="checkbox"/> Poster Session – Exclusive	35,000 €	_____	___SOLD___
<input type="checkbox"/> Advisory Board Meetings	10,000 € plus 19% VAT	_____	_____
<input type="checkbox"/> WCLC Hotel Key Card Branding (___ available) each	10,000 € x _____ =	_____	_____
<input type="checkbox"/> Delegate Lounge (4 available)	6,000€/ea or 4 for 20,000€ x _____ =	_____	_____
<input type="checkbox"/> Coffee Breaks (7 available – <b>3 SOLD</b> )	5,000€/ea or 7 for 25,000€ x _____ =	_____	_____
<input type="checkbox"/> Meeting rooms at the RAI (8 available)	1,000€/day plus 19% VAT x _____ days =	_____	_____
<input type="checkbox"/> Meeting rooms at the RAI (8 available)	800€/day plus 19% VAT x _____ days =	_____	_____
<input type="checkbox"/> <b>Exhibit Space</b> – Regular Rate	3,500 € plus 19% VAT x _____ =	_____	_____
<input type="checkbox"/> <b>Exhibit Space</b> – Publisher Rate	1,750 € plus 19% VAT x _____ =	_____	_____
<input type="checkbox"/> <b>Table Top Display</b> – Non-Profit Rate	300 € plus 19% VAT x _____ =	_____	_____
<input type="checkbox"/> Complimentary Exhibitor Badges	2 x _____ Exhibitor Spaces =	_____	_____ Staff Badges N/C
<input type="checkbox"/> Additional Exhibitor Staff Badges	250 € each plus 19% VAT x _____ (MAX 4 PER BOOTH)	_____	_____
<b>TOTAL COMMERCIAL OPPORTUNITIES</b> (plus VAT if applicable)			_____

**ADVERTISING OPPORTUNITIES**

**2<sup>nd</sup> Announcement / Registration Brochure – NO LONGER AVAILABLE**

<input type="checkbox"/> Back Cover	8,500 €	_____	___N/A___
<input type="checkbox"/> Full Page (5 available, <b>1 SOLD</b> )	4,250 € x _____ =	_____	___N/A___
<input type="checkbox"/> Half Page (4)	3,000 € x _____ =	_____	___N/A___
<input type="checkbox"/> Quarter Page (4)	1,750 € x _____ =	_____	___N/A___

**On-Site Programme**

<input type="checkbox"/> Back Cover	12,500 €	_____	___SOLD___
<input type="checkbox"/> Full Page (10 available, <b>3 SOLD</b> )	6,500 € x _____ =	_____	_____
<input type="checkbox"/> Half Page (10)	4,250 € x _____ =	_____	_____
<input type="checkbox"/> Quarter Page (8)	3,000 € x _____ =	_____	_____

**Exhibitor On-Site Guide**

<input type="checkbox"/> Inside Front Cover	4,500 €	_____	_____
<input type="checkbox"/> Full Page (4 available, <b>2 SOLD</b> )	3,500 € x _____ =	_____	_____
<input type="checkbox"/> Half Page (2)	2,000 € x _____ =	_____	_____
<input type="checkbox"/> Quarter Page (2)	1,250 € x _____ =	_____	_____
<input type="checkbox"/> Publications Display Table	1,250 € x _____ =	_____	_____
<input type="checkbox"/> Conference Bag Insert	2,500 € x _____ =	_____	_____

**TOTAL ADVERTISING OPPORTUNITIES** \_\_\_\_\_  
**TOTAL COMMERCIAL & ADVERTISING OPPORTUNITIES** \_\_\_\_\_



**An invoice will be sent on receipt of this order. All Commercial and Advertising Opportunities for the 14<sup>th</sup> WCLC are sold on a first come-first sold basis. Commercial and Advertising Opportunities will be considered sold only upon receipt of payment.** In order to avoid delays, we highly recommend all orders be faxed or emailed. Commercial and Advertising Opportunities items and rates are subject to change without notice. PAYMENT: Due 30 days from date of invoice or as indicated. The 14<sup>th</sup> WCLC reserves the right to render this order null and void without notice if payment is not received by the due date. **CANCELLATION: Cancellation must be in writing. 50% cancellation fee will apply up to February 1, 2011. No refunds after this date.** The 14<sup>th</sup> WCLC reserves the right to re-sell any Commercial or Advertising Opportunities. Commercial and Advertising Opportunities may be changed or substituted without notice.

*Important: Sponsors and exhibitors are expected to support the conference by booking accommodation through the official housing bureau. If a sponsoring and/or exhibiting company books accommodation outside the conference block, sponsors will be downgraded in their sponsorship level and non-level sponsors/exhibitors will not be offered the discounted group registration fees. By signing below, you indicate that you've read and agree to these conditions.*

To expedite your order, please send this signed order to the attention of Chelsea Prangnell at:

Fax: +1 604 681 1049

Email: [wclc2011-sales@icsevents.com](mailto:wclc2011-sales@icsevents.com)

**Print Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Date:** \_\_\_\_\_ **Signature:** \_\_\_\_\_